



# On the Road to China

论 道 中 国 英 文 授 课 项 目

English Taught Program  
Fall Semester, 2017  
Peking University



## Part 1

# General Outline of Program

### Program Dates

September 21 – December 8, 2017

### Courses

## Subject 1 Introduction to Contemporary China

**Language of Instruction:** English

**Contact Hours:** 40

**Lecturer:** ZHAO Yang

This course is intended to give a panoramic view of contemporary China. The purpose is not to give an in-depth investigation of the country, but to provide basic facts about the people, the state, the land and the society. The topics are restricted to different aspects of the status-quo and each topic is framed into 10 to 15 questions. The principle of the course is 'let facts speak' with statistics and numbers from different sources. Participants are expected to form their own views about China through these facts and related discussions.

Professor ZHAO Yang is the Dean and Professor at the School of Chinese as a Second Language at Peking University. He received his Ph.D. at Cambridge University in 2005. His research areas include second language acquisition, generative grammar, sociolinguistics and language education. He has published numerous articles in *Second Language Research*, *International Journal of Bilingualism*, *Chinese Teaching in the World* and other academic journals, two monographs and two books of translation. The courses he taught include *Second Language Acquisition*, *Second Language Learning Theories* and language courses in both English and Chinese.

For many years now, China's development has received much of the world's attention. Since the turn of the century, China has seen a constant rise in its national strength, and has become increasingly important on the world stage. Its participation in and influence on international affairs have expanded rapidly. At the same time, there are more and more foreigners hoping to deeply understand China. They are showing a strong interest in Chinese politics, economy, culture and history. Many people are choosing to come to China to become a part of it. They come to study, to work, to thoroughly experience and get a sense of this country. It is in light of this that Peking University has launched the **On the Road to China** Program. The program invites renowned experts on China studies to offer a series of China-related courses designed to assist our friends from abroad to get to know China better.





## Subject 2 China's Interaction with World Economy

**Language of Instruction:** English

**Contact Hours:** 40

**Lecturer:** CHEN Shaofeng

The central theme of this course is China's role in world economy. Specifically, it includes three major types of contents. Firstly, it aims to help international students to understand the global economic structure, institutions and mechanisms where the Chinese economy is sitting; Secondly, it aims to help them to understand Chinese economic reform, covering some major issues of Chinese economy, such as the roadmap of China's reform and opening-up, urban-rural divide, SOE reform, financial reform, demographic change, FDI in China, sustainable development, economic growth mode etc.; Thirdly, emphasis of this course is the interaction between China and the rest of world in terms of trade, finance, investment, energy, and participation in international economic institutions, and the implications of Chinese economic reform on the global economy.

Meanwhile, to learn China, we cannot simply focus on China. Thus, the course will expand its scope into the outside world or big events that have strong impact on China through the form of case studies, trying to develop a comparative angle to see how neighboring countries conduct their economic reforms.

Dr. CHEN Shaofeng is associate professor at the School of International Studies, Peking University. He is also an advisor for Ph.D. candidates. Before joining in PKU, he worked as a research official and visiting research fellow at the East Asian Institute, National University of Singapore. Currently he serves as an editorial board member of Korean Journal of Policy Science and Asia-Pacific Security Dialogue, respectively. He was a visiting professor at Hong Kong University in 2014 and New York University in 2015. His research interests cover energy security, regional integration in the Asia Pacific, and global economic governance. He has published for about 30 papers and book chapters, and his works appear in both English and Chinese top journals, such as the China Quarterly, Journal of Current Chinese Affairs, China: An International Journal, Copenhagen Journal of Asian Studies, Policy and Society, Journal of Chinese Political Science, International Politics Quarterly, International Journal of China Studies, American Study, and so on. He concurrently works as a Research Fellow of the Center for International Political Economy, PKU.

## Subject 3 China in the World Economy: Han Dynasty to the Present

**Language of Instruction:** English

**Contact Hours:** 40

**Note:** Elective, limited vacancies, first come first served.

**Lecturer:** Frank Hawke

In order to understand China in the world economy, it is necessary to take an "in-out; then-now" approach. In other words, to understand how and why China was interacting with the world economy at any given time, it is important to know what was going on inside of China at that time. Similarly, in order to have a full appreciation for how and why China interacts with the world economy today, it is necessary to understand how it has done so in the past. This course will examine China's role in the world economy from historical and current angles:

Frank Hawke is currently China Director for the Stanford Graduate School of Business. Frank received his Bachelor of Arts degree in Economics and his Master of Arts degree in Political Science from Stanford University. As part of his PhD program in Political Science at Stanford, Frank was in the first group of U.S. scholars to work in China after the U.S. and China re-established diplomatic relations

in 1979. In his 37 years of working in and around China, Frank has held senior management as well as board positions as a banker (Citibank, Salomon Brothers, Everbright Group), a CEO (IMC Global), a consultant (Kroll & Associates and his own firm). Frank has taught widely about China at Stanford and elsewhere.

## Subject 4 China in Media and Reality

**Language of Instruction:** English

**Contact Hours:** 40

**Lecturer:** HE Shu

This course will examine the similarities and differences between media in China and other countries through a number of different themes and mediums, such as: Film, blogs, online newspapers, TV programs, and more. Case studies include Chinese media reports and western media reports of Chinese annual events such as political events like the NPC & CPPCC and Chinese people's most important festival --- the Spring Festival. The course is a practical guide to reporting on China and a comparative look at how China is portrayed and perceived in and outside China through the lens of the overseas and Chinese media. Intercultural communications and rhetorical studies will be discussed in class with issues of politics, races, classes, religions, and the environment. The course will help students better understand the ways in which various media practices report our daily news in different countries, especially in China and in the west. Students will not only stay current with recent developments in global news by reading stories linked to the following general news sources such as China Daily, CGTN, Xinhua News, The New York Times, Washington Post, Wall Street Journal, and South China Morning Post on the Internet, but also form a critically-oriented capacity for treating media in the world.

Dr. He Shu is associate professor of School of Journalism and Communication at Peking University. She received all her diplomas from undergraduate to doctorate degree at Peking University. She teaches English News Reading, Advanced News Commentary, Comparative Studies of News Media, and English Public Speaking for undergraduates and postgraduates. Her research interests include comparative studies on western media and Chinese media, cross culture, lobby studies and public speaking. She has been to more than twenty countries as visiting scholar, lecturer, recruiter, program coordinator, and visitor. On Peking University 110th anniversary, she published an English book entitled "Discovering Peking University: Heritage, Innovation, and Impact". She serves as an anchored columnist writing in bilingual for China's educational magazine University Academic and has interviewed world university presidents from Yale University to the Chancellor of University of Hawai'i-Mānoa (UHM). In 2013, Dr. He, as founder and co-sponsor, launched the 1st Sino-US Media Forum at Peking University with scholars from University of Hawaii at Manoa (UHM) and journalists of English media in China and the United States. The purpose of establishing this forum is to build up strong cooperation and friendship with people working for English media in China and the World. The forums are unique because both PKU and UHM take turns to be the host annually fostering discussions on current issues in media coverage and new technology applied in media among academics, journalists and community leaders.

## Subject 5 Chinese Language Course

**Language of Instruction:** Chinese and English

**Contact Hours:** 40

**Lecturers:** Staffs from the School of Chinese as a Second Language at Peking University.

## Part 2 Application Requirements and Admission Process

### Requirements

- Aged between 18 and 45 (inclusive);
- Currently in a bachelor's degree program or already has a bachelor's degree;
- In good health;
- No criminal record.
- Applicants from non-English speaking background or who can not provide transcript from an English speaking university are required to provide valid English test certificates - IELTS 7.0 or TOEFL 100(ibt)

### Application Deadline

August 15, 2017

### Admission Process

#### Online application

- 1 Go to the online application website: <http://www.studyatpku.com/>
- 2 Register for an account
- 3 Sign in and click on "Online Application"
- 4 Select type of program: Non-Degree Programs Application
- 5 Fill in the online application, upload documents online, and submit the application
- 6 Choose the On the Road to China Program
- 7 Select your application type: Short-term Program (ST)

#### submit the following documents online

Photocopy of your passport information page  
Certificate of your highest academic achievement (copy) or certificate of enrollment of your current educational institution (original document)  
A recommendation letter in either English or Chinese  
All documents must be in either Chinese or English. If they are in any other language, a notarized copy in Chinese or English must be provided

#### Review and Admission

The university will not accept applications with incomplete materials or applications that have not had their application fees paid. Only eligible applicants will be admitted. Applicants can check the status of their application online by logging into the application system. Successful applicants should pay the tuition fee online when the online status is "pay the tuition". The tuition fee should be paid within 2 weeks. The admission letter and visa application form will be dispatched to the admitted students once the tuition fees have been paid online.







## Part 3

### Fees & Payment

#### Fees(RMB)

Application fee (non-refundable): RMB 400

Tuition fee (including fees for textbooks for the Chinese Language courses): RMB 35,000

A RMB 2000 discount is available for early applications where the completed application is received before May 31, 2017.

#### Payment Method

Online Payment with Chinese Yuan (RMB)

#### Refund Policy

Any student who wishes to withdraw from the program must submit a written request prior to registration. Upon approval, the tuition fee will be refunded in accordance with the guidelines.

Withdrawals are eligible for a partial refund in line with the following guidelines:

On or before August 1, 2017: 50 % refund of tuition fees

Between August 1 -September 1, 2017: 25% refund of tuition fees

On September 1, 2017 or later: No refund

Note: Refunds will be returned to the original payment account. Transfer fees caused by refunds should be paid by the applicants.

## Part 4

### Visa, Insurance, and Accommodation

#### Visa Application

Successful applicants should apply for a student visa via their local Chinese embassy or consulate by providing their ordinary passport, admission notice, visa application form and other required documents. Visa information can be found online.

#### Insurance

During the program, students are required to purchase health insurance that is valid in China, and they will have to provide proof of the insurance and its validity in China during registration. Students, if they do not have a valid insurance, may also purchase insurance from China Ping An Insurance during registration. For those who do not have valid health insurance and refuse to purchase the insurance provided during registration will not be permitted to register.

#### Accommodation

Students can arrange their own accommodation, or they can apply for housing through the International Students Division.



## Part 5 Others

### Educational Tour

The program will organize a tour of Zhongguancun Inno Way and other well-known Chinese enterprises.

### Cultural Visits

The program will organize visits to historical and cultural attractions in Beijing, China.

### Certificates of Completion and Transcripts

Students who attend at least 75 percent of classes and pass their examinations will receive a certificate of completion and transcript.



## On the Road to China Program Schedule 2017 (Provisional)

Date	Activity	Location	Notes
9.21 Thu.	Receive students from airport; arrive at school; move into the dorms	Global Village	Group Pick-up
9.22 Fri.	Registration	PKU	
9.23 Sat.	Great Wall tour	Great Wall (Mutianyu)	Short-distance trip
9.25 Mon.	Classes formally begin	PKU	
10.16-10.20 Mon.-Fri.	Exploration Week	Businesses and scenic locations	Company visits and long-distance travel (students pay for themselves)
10.22 Sun.	PKU's International Culture Week	PKU	Cultural Activity
11.8 Wed.	Watch an acrobatics show	Beijing Chaoyang Theater	Cultural Activity
12.4 -12.8 Mon.-Fri.	Study Week	PKU	Week designated to prepare for final exams
12.8 Fri.	End-of-classes ceremony	PKU	Certificate of Completion Issued
12.9 Sat.	Send Students to Airport	Global Village	Send students together to the airport



北京大學  
PEKING UNIVERSITY

### Contact information

Room 335/339, New Sun Student Center  
International Students Division  
Office of International Relations  
Peking University  
Beijing, 100871  
P. R. China

Phone: (86-10)-62756585  
Fax: (86-10)-62759754  
E-mail: [shortterm@pku.edu.cn](mailto:shortterm@pku.edu.cn)  
Website: <http://www.isd.pku.edu.cn>

Wechat:



*International  
Students Division*